

7/24/08

1

NAME KEY

SHOW ME YOUR WORK (40 points)

My customer wants me to print 18,000 3/3 color  
(3 colors on each side) brochures.

I am going to print on a single color press.

Press sheet size is 8 1/2 x 11

Paper = Finch Opaque, white, 60#

She is going to mail the brochures in an envelope so she wants  
me to supply UNPRINTED #10 Impact, white, 24# regular,  
envelopes.

Plates = \$195.00/100

Folding = 4500/hour

Labor = \$25.00/hour

Impressions = 3000/hour

Mark up = 75%

4 # out of lg. sheet

455<sup>54</sup> paper cost

383<sup>64</sup> envelope cost

11720 plate cost

1000<sup>22</sup> labor total (INCLUDE folding)

1850<sup>22</sup> sub total

3237<sup>99</sup> **Total Cost for job**

.18 price per set (one brochure and one envelope)

2

NAME \_\_\_\_\_

SHOW ME YOUR WORK (40 points)

My customer wants me to print 25,000 3/2 color  
(3 colors on one side and 2 on the other side) brochures.

I am going to print on a single color press.

Press sheet size is 6 1/2 x 10

Paper = Finch Opaque

She is going to mail the brochures in an envelope so she wants  
me to supply UNPRINTED #10 Impact, white, 24# regular,  
envelopes.

Plates = \$195.00/100

Folding = 4500/hour

Labor = \$25.00/hour

Impressions = 3000/hour

Mark up = 75%

5 # out of lg. sheet

\$ 506.15 paper cost

\$ 532.00 envelope cost

\$ 9.75 plate cost

\$ 1,177.50 labor total (INCLUDE folding)

\$ 2,225.40 sub total

\$ 3,874.45 **Total Cost for job**

.16 price per set (one brochure and one envelope)

3

NAME \_\_\_\_\_

SHOW ME YOUR WORK (40 points)

My customer wants me to print 130,000 2/1 color  
(2 colors on one side and 1 on the other side) brochures.

I am going to print on a 1 color press.

Press sheet size is 8 x 9.5

Paper = Wausau Royal Fiber Text

She is going to mail the brochures in an envelope so she wants  
me to supply PRINTED #10 Wausau Royal Fiber, 24#-regular,  
envelopes- one color. 170#

Plates = \$195.00/100

Folding = 4500/hour

Labor = \$25.00/hour

Impressions = 3000/hour

Mark up = 75%

60 # out of lg. sheet

# 6608.25 paper cost

# 12,364.50 envelope cost

# 5052.50 labor total

# 24,038.55 sub total

# 42,067.46 **Total Cost for job**

32 price per set (one brochure and one envelope)

4

NAME \_\_\_\_\_

SHOW ME YOUR WORK (40 points)

My customer wants me to print 30,000 4/3 color  
(4 colors on one side and 3 on the other side) brochures.

I am going to print on a single color press.

Press sheet size is 7 x 9

Paper = Pagentry Text

She is going to mail the brochures in an envelope so she wants  
me to supply UNPRINTED #10 Impact, white, 24# Window,  
envelopes.

Plates = \$195.00/100

Folding = 4500/hour

Labor = \$25.00/hour

Impressions = 3000/hour

Mark up = 75%

11 # out of lg. sheet

# 1144<sup>40</sup> paper cost

# 1056<sup>20</sup> envelope cost

# 13<sup>65</sup> plate cost

# 1915<sup>00</sup> labor total (INCLUDE folding)

# 4129<sup>00</sup> sub total

# 7225<sup>34</sup> **Total Cost for job**

24 price per set (one brochure and one envelope)

5

NAME \_\_\_\_\_

## SHOW ME YOUR WORK (40 points)

My customer wants me to print 50,000 2/2 color  
(2 colors on each side and 2 colors on other side) brochures.

I am going to print on a 2 color press.

Press sheet size is 8 1/2 x 11

Paper = Natural Skytone

She is going to mail the brochures in an envelope so she wants  
me to supply PRINTED #10 Impact, white, 24# regular,  
envelopes - 1 color.

Plates = \$195.00/100

Folding = 4500/hour

Labor = \$25.00/hour

Impressions = 3000/hour

Mark up = 75%

1 # out of lg. sheet

\$ 1875<sup>00</sup> paper cost

\$            envelope cost

\$ 975 plate cost

\$ 1527<sup>50</sup> labor total (INCLUDE folding)

\$ 4479<sup>25</sup> sub total

\$ 7839<sup>50</sup> **Total Cost for job**

.16 price per set (one brochure and one envelope)

6

NAME \_\_\_\_\_

SHOW ME YOUR WORK (40 points)

My customer wants me to print 80,000 1/2 color  
(1 color on one side and 2 on the other side) brochures.

I am going to print on a single color press.

Press sheet size is 8 1/2 x 7

Paper = Pagentry Text

She is going to mail the brochures in an envelope so she wants  
me to supply PRINTED #10 Impact, white, 24# regular,  
envelopes - 2 colors.

Plates = \$195.00/100

Folding = 4500/hour

Labor = \$25.00/hour

Impressions = 3000/hour

Mark up = 75%

12 # out of lg. sheet

# 2796<sup>80</sup> paper cost

# 1702<sup>14</sup> envelope cost

# 9.22 plate cost

# 3777<sup>80</sup> labor total (INCLUDE folding)

# 8280<sup>85</sup> sub total

# 14,501<sup>85</sup> **Total Cost for job**

.18 price per set (one brochure and one envelope)